

Inside the IndexHalo dashboard

What five AI answers said about HubSpot.

5/5

AI answers name HubSpot

1/5

cites hubspot.com

Key finding · observed snapshot

HubSpot appears in 5 of 5 classified answers; its website is cited in 1 of 5.

5/5

Answers naming HubSpot

1/5

Answers citing hubspot.com

5 usable AI answers · collected 2026-10-14

[Open the answers →](#) [Read analysis →](#)

Recommended next action

Clarify the cost of growing a five-person sales team

high priority · Suggested owner: Product marketing with product/pricing review

[Supporting passage →](#) [Task brief →](#)

Answers naming HubSpot

5 of 5 answers

Latest answer behind this figure

🔥 Claude API · 2026-10-14

What are the best CRM platforms for a small business with a five-person sales team that needs contact management, email integration, pipeline reporting and room to grow? Compare the leading options, key strengths and limitations, and who each is best for.

... [HubSpot](#) CRM Best for: All-in-one growth & teams starting with zero budget ...

Cited superbcrew.com

Cited sybilLai

Cited zapier.com

Cited cloudtalk.io

+3 sites

[Open this answer ↗](#) [All answers behind the figure ↗](#)

Answers citing hubspot.com

1 of 5 answers

Latest answer behind this figure

🤖 ChatGPT · 2026-10-14

What are the best CRM platforms for a small business with a five-person sales team that needs contact management, email integration, pipeline reporting and room to grow? Compare the leading options, key strengths and limitations, and who each is best for.

... My shortlist is [HubSpot](#), [Pipedrive](#), [Zoho CRM](#), [Freshsales](#), and [Salesforce](#). ...

Your site [hubspot.com](#) 2 pages

Competitor [pipedrive.com](#) 3 pages

Competitor [freshworks.com](#) 3 pages

Competitor [zoho.com](#) 2 pages

+4 sites

[Open this answer ↗](#) [All answers behind the figure ↗](#)

Every AI answer names HubSpot. Only one cites hubspot.com.

See the answers that name you without linking to you, and the sites they cite instead.

Answers citing hubspot.com

1 of 5 answers

Latest answer behind this figure

ChatGPT · 2026-10-14

What are the best CRM platforms for a small business with a five-person sales team that needs contact management, email integration, pipeline reporting and room to grow? Compare the leading options, key strengths and limitations, and who each is best for.

... My shortlist is HubSpot, Pipedrive, Zoho CRM, Freshsales, and Salesforce. ...

Your site **hubspot.com** 2 pages

Competitor pipedrive.com 3 pages

Competitor freshworks.com 3 pages

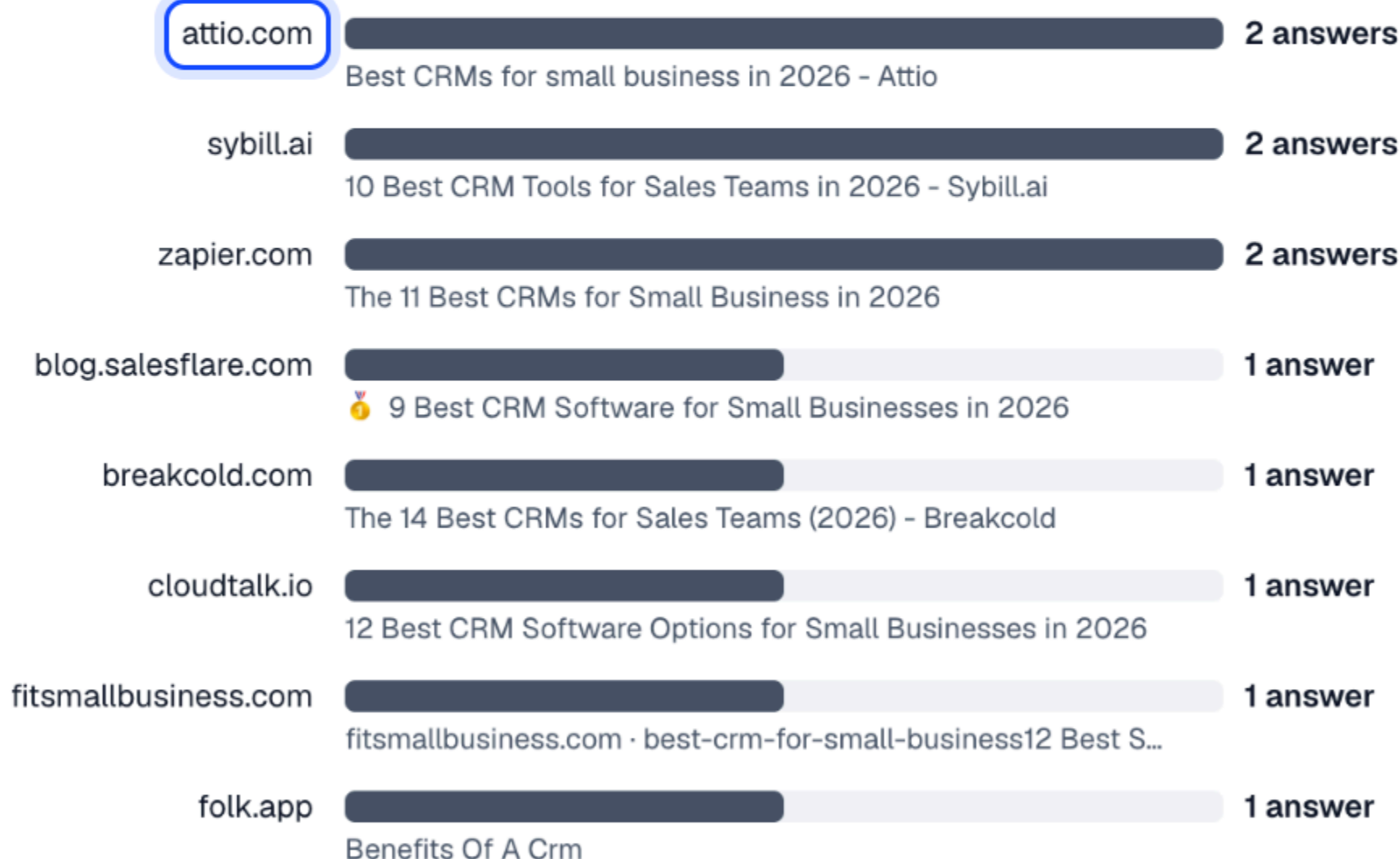
Competitor zoho.com 2 pages

+4 sites

[Open this answer ↗](#) [All answers behind the figure ↗](#)

Other sites are cited where yours is not.

Citation gaps rank the websites AI cites in answers that don't cite yours, by number of answers.



Four of five AIs number HubSpot first. Perplexity numbers no one.

The position each AI prints for each brand when it numbers its options.
Named without a number stays “Named”, never a rank.

AI answer ↓	HubSpot ↓	Pipedrive ↓	Salesforce ↓	Zoho C
Google AI Mode 2026-10-14	#1 Mixed	#2 Mixed	Named No tone	#3 Positi
ChatGPT 2026-10-14	#1 Mixed	#2 Mixed	#5 Mixed	#3 Mixe
Gemini 2026-10-14	#1 Mixed	#2 Mixed	Named No tone	#3 Mixe
Claude API 2026-10-14	#1 Mixed	#3 Positive	#2 Positive	#4 Mixe
Perplexity API 2026-10-14	Named Mixed	Named Positive	Named Mixed	Name Positi

► How this is measured

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HubSpot ties three rivals on share of voice.

Visibility, share of voice and position for every brand you track, each with its denominator.

Brand ↕		Visibility ↕		SoV
1	 HubSpot Your brand	100% 5 / 5 answers		20.8%
2	 Pipedrive	100% 5 / 5 answers		20.8%
3	 Salesforce	100% 5 / 5 answers		20.8%
4	 Zoho CRM	100% 5 / 5 answers		20.8%
5	 Freshsales	80% 4 / 5 answers		16.7%
▶ How these metrics are measured				

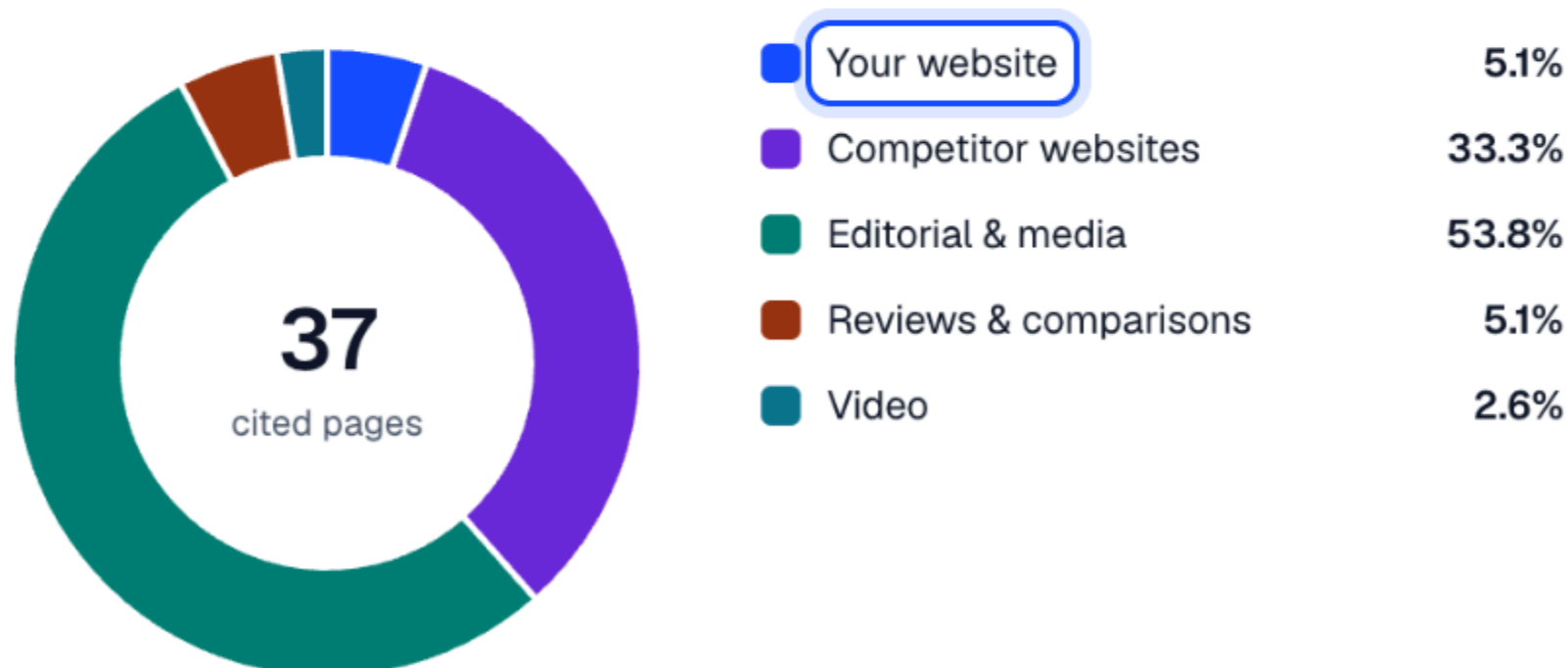
“Editorial & media” pages earn 53.8% of the citations.

IndexHalo’s derived website category, weighted by the answers that cite each page. It reads the page type, so articles and roundups count as editorial, including vendor blogs.

Where cited sources come from

Editorial & media accounts for 53.8% of citations (5 answers, 14 Oct 2026)

37 cited pages, weighted by the answers that cite them, by website category.



While answering, ChatGPT searched for official pricing.

Fanout queries show what AI searched for, so you know which facts your pages must state.

Latest fanout queries

4 of 4

official CRM pricing HubSpot Sales Hub Starter Professional Zoho CRM Standard Profe... ↗

best CRM platforms small business 5 person sales team 2026 HubSpot Zoho Pipedriv... ↗

best CRM platforms small business 2026 ↗

CRM comparison contact management email integration pipeline reporting small team... ↗

Common terms

Occurrences

Crm 5

2026 4

Small 3

Turn AI’s own searches into prompts to track.

Discovery lists the queries AI ran for your question, with the answer they came from.

Prompt / phrase ↕	Search volume ↕	Evidence source ↕
best CRM platforms small business 2026 Review the wording before saving	—	Returned research query Returned by Claude API Read the Claude API answer →
best CRM platforms small business 5 person sales team 2026 HubSpot Zoho Pipedrive Freshsales Salesforce pricing email integration pipeline reporting Review the wording before saving	—	Returned research query Returned by ChatGPT Read the ChatGPT answer →
CRM comparison contact management email integration pipeline reporting small team 2026 Review the wording before saving	—	Returned research query Returned by Claude API Read the Claude API answer →
official CRM pricing HubSpot Sales Hub Starter Professional Zoho CRM Standard Professional Pipedrive plans Freshsales 2026 Review the wording before saving	—	Returned research query Returned by ChatGPT Read the ChatGPT answer →

Get the next task, not just a chart.

Proposed tasks with an owner and a priority, each linked to the passages behind it.

Task ↕

Clarify the cost of growing a five-person sales team

A dated five-seat cost-and-feature comparison covering contact management, email integr...

Compare first-party evidence with the pages the answers cite

A source-support comparison identifying the claims used in these answers, the cited suppo...

Priority reflects editorial judgment. Proposed work is not a measured result or a saved task

► Task briefs, supporting passages and completion checks

Export the evidence in the format your client uses.

Reports as PDF, Word, PowerPoint, HTML or Markdown. Data as CSV, TSV, NDJSON, XLSX or JSON.

Report

Choose a format and download your report.

Export 5 answers



Data archive

Uses the current date range, source and market filters.

Data

Everything



Format

CSV



Download data

Your brand, next

Run the same check on your brand.

Ask your buyers' questions across five AI sources, keep every answer and citation, and get the next fix.

- 1 Ask your buyers' questions**
Across ChatGPT, Gemini, Google AI Mode, Claude and Perplexity, in the markets you sell in.
- 2 Keep every answer and citation**
Full answers, cited pages and dates, retained as evidence you can open.
- 3 Get the next fix**
Findings, actions, code-ready rules and client-ready reports.

indexhalo.com →