

A source URL is the beginning.

Trace the finding back to its context.

Three relationships deserve different labels.

Swipe for the next step →

Retrieved

A page appeared in collected research context.

That alone does not establish that the final answer cited it.

Swipe for the next step →

Cited

The response links to the page.

Check whether the citation supports the specific statement you are reporting.

[Swipe for the next step →](#)

Supporting passage

Read the words around the claim.

An excerpt can omit a qualification, comparison or contrary statement elsewhere in the answer.

Swipe for the next step →

A competitive gap

A source mentions a competitor.

Investigate the relevance and editorial context. A citation opportunity is not a guaranteed placement.

Swipe for the next step →

Give reviewers a trail

Keep the answer, date and source together.

A useful report lets someone inspect how you reached the conclusion.

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