

See what AI says. Decide what to do.

Turn selected buyer-question answers into an evidence-backed marketing decision.

Start with a real buying question

Use the audience, task and constraint that matter to your customers. Record the brand, market, language and selected available sources.

Inspect the answer behind the metric

Separate brand mentions from owned-site citations. Follow sources and competitor references before deciding what your website needs.

Turn the finding into useful work

Build an action brief, assign the change and export a stakeholder report. Use a comparable later measurement to check what was observed next.

Choose a predictable search allowance

Professional \$49/100 credits; Business \$129/300; Agency \$299/750 per month in USD, plus tax. Every tier has the full IndexHalo feature set.

1 credit = 1 complete question, market/language and run across selected available sources. Monthly credits reset without rollover. Separately held non-expiring credits remain distinct. Saved report reading and exports use no additional search credit.

Start your free report. Choose your monthly subscription →